



# **2010 Southeastern Employment and Training Association (SETA) Fall Conference Sponsorship Information**

## **Renaissance Riverview Plaza Hotel, Mobile, AL September 12-15, 2010**

You are invited to be a part of this year's premier regional workforce development conference by sponsoring activities of the conference including keynote speakers, workshops speakers, conference breaks, conference receptions and/or special events. Sponsorship levels may be found in the "Sponsorship Information" section of this document.

The SETA Conference is a bi-annual conference for individuals involved in or interested in workforce development in the eight southeastern states. The conference offers a full agenda of enlightening general sessions and educational breakout workshops. Expert plenary and breakout workshop leaders make the two and a half day conference extremely popular among attendees.

The 2010 SETA Spring Conference will be held at the Renaissance Riverview Plaza Hotel, Mobile, AL, September 12-15, 2010. Estimated attendance is expected to be 450 – 600 individuals, representing a myriad of organizations including, but not limited to, local department of labor staff, Local Workforce Investment Areas, Community Colleges, State agencies, employers and business owners, and State and Local Workforce Investment Board members.

**A tentative conference agenda is as follows:**

### **Sunday, September 12, 2010:**

Conference Registration  
Exhibitor Set-Up  
Opening Reception

### **Monday, September 13, 2010**

Typically, Day One of the conference begins with breakfast which is open to all Conference attendees. This is immediately followed by the opening session with a dynamic speaker. A luncheon with keynote speakers from the US DOL follows the morning workshops. Monday morning and Monday afternoon will be filled with relevant workshops which may include dislocated workers, youth, case management, workforce boards, administrative and finance and other related topics.

### **Tuesday, September 14, 2010**

Typically, Day Two begins with a breakfast followed by a general session providing information from the US Department of Labor. The rest of the day is filled with additional breakout workshops on a wide array of topics. Tuesday evening will offer a group activity.

### **Wednesday, September 15, 2010**

Typically, Day Three begins with breakfast followed by a closing session featuring a motivational speaker.

### **Other Conference Information:**

**ACCOMMODATIONS:** Renaissance Riverview Plaza Hotel, Mobile, AL - Room Rate \$119 plus 14% tax 1-866-316-5957

**2010 SETA Fall Conference  
Renaissance Riverview Plaza Hotel  
Mobile, Alabama – September 12-15, 2010  
SPONSORSHIP INFORMATION**

The SETA (Southeastern Employment and Training Association) Conference is a bi-annual conference for individuals involved in or interested in workforce development in the Southeast. You can be a part of this year's premier conference by sponsoring activities of the conference including conference breaks, the conference reception or the golf tournament.

All sponsors will be acknowledged in the following manner: receipt of conference attendee list, plaque/certificate, and advertisement on website for conference wrap-up, recognition of sponsors at designated conference event, sponsor ribbon for name badge, inclusion in conference program, and inclusion on sponsor flyer.

**Levels of Sponsorship include:**

<b>PLATINUM LEVEL</b>	<b>\$10,000 and up</b>	<b>Includes 3 full conference registrations, 1 exhibitor space, and a full page black and white ad in the conference program</b>
<b>GOLD LEVEL</b>	<b>\$7,500</b>	<b>Includes 2 full conference registrations, 1 exhibitor space, and a full page black and white ad in the conference program</b>
<b>SILVER LEVEL</b>	<b>\$5,000</b>	<b>Includes 2 full conference registrations plus a black and white half page ad in the conference program</b>
<b>BRONZE LEVEL</b>	<b>\$2,500</b>	<b>Includes 1 full conference registration plus a black and white half page ad in the conference program</b>
<b>PATRON LEVEL</b>	<b>\$1,000</b>	<b>Includes a quarter page black and white ad in the conference program or other appropriate advertising</b>

Please include print-ready ad copy with your payment and registration information. In order for sponsorship acknowledgement to be included in the conference program, this information must be received by August 2, 2010.

Contact Information: Julia Hoyle – SETA Events/Conference Manager  
(864) 653-0663 [jhoyle@10-xgroup.com](mailto:jhoyle@10-xgroup.com)

Thank you for your support of the 2010 SETA Spring Conference.

# CONFERENCE SPONSORSHIP FORM

Please use one form per registrant based on sponsorship level selected  
Make additional copies if needed.

Name \_\_\_\_\_  
(Please type or print your first and last name as you wish them to appear on name badge)

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Please provide a description of the products and/or services your company provides: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Special Needs, please indicate: \_\_\_\_\_

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\_\_\_\_\_ Regular Conference Registration \$450.00

***Most Sponsor Levels include complimentary registration. Please see "Sponsor Information" section for registration information. Sponsors seeking exhibitor prospectus packets should contact Julia Hoyle, Events/Conference Manager, (864) 653-0663 or [jhoyle@10-xgroup.com](mailto:jhoyle@10-xgroup.com)***

Sponsors interested in being exhibitors must complete an exhibitor's packet as well as an additional \$600 exhibitor fee if their sponsorship level doesn't include exhibitor status.

**Sponsorship Level:**

\_\_\_\_\_ Platinum      \_\_\_\_\_ Gold      \_\_\_\_\_ Silver      \_\_\_\_\_ Bronze      \_\_\_\_\_ Patron

**Sponsorship Payment Method:**

\_\_\_\_\_ Check Enclosed      \_\_\_\_\_ P. O. # \_\_\_\_\_

**Please make payment to:**

**Southeastern Employment and Training Association  
(FEIN or TAX ID: 64-0763625)  
PO Box 17991  
Greenville, SC 29606**

**For information, contact:  
Julia Hoyle  
Events/Conference Manager  
(864) 653-0663 Fax: (864) 752-1521  
or  
[jhoyle@10-xgroup.com](mailto:jhoyle@10-xgroup.com)**